

Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore

B.A. Pass Course

SUBJECT CODE	CATEGORY	COURSE NAME	L	T	P	CREDITS	TEACHING & EVALUATION SCHEME				
							THEORY			PRACTICAL	
							END SEM University Exam	Two Term Exam	Teachers Assessment*	END SEM University Exam	Teachers Assessment*
HU201	SOC. SC., ARTS & HUM	Foundation English II	3	0	2	4	60	20	20	-	50

Legends: L - Lecture; T - Tutorial/Teacher Guided Student Activity; P – Practical; C - Credit;

*Teacher's Assessment shall be based upon following components: Quiz/Assignment/ Project/Participation in Class, given that no component shall exceed more than 10 marks.

.Course Educational Objectives (CEOs): The students will be able to:

- Participate in seminars, group discussions, paper presentation and general personal interactions at the professional level.
- Have adequate mastery over communicative english, reading and writing skills, secondarily listening and speaking skills.

Course Outcomes (COs): The students should be able to:

- Improve their language skills, oral communication skills, group discussion skills, personal skills and confidence level.
- express his /her ideas and thoughts in speech or writing,
- Bridge the language gap vital to their success.
- Communicate effectively.

Paper I

HU201

Foundation English II

COURSE CONTENTS:

UNIT I

Communication: Objectives of Communication, Formal and Informal Channels of Communication, Advantages and Disadvantages, Extrapersonal communication, Interpersonal communication, Intrapersonal communication, Principles of communication.

UNIT II

Developing Reading Skills: Reading Comprehension, Process, Active & Passive reading, Reading speed Strategies, Benefits of effective reading, SQ3R Reading technique.

UNIT III

BATCH 2019-2022

Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore

B.A. Pass Course

Vocabulary Building: Using Dictionaries and Thesaurus, Synonyms, Antonyms, Homophones, One Word Substitution, Affixation: Prefixes & Suffixes, Derivation from root words, Jargon, Scientific Jargon, Word Formation.

UNIT IV

Developing Writing Skills: Planning, Drafting and Editing, Developing Logical Paragraphs, Report Writing: Importance of Report, Characteristics of Good Report, Types of Report, Various Structures of a Report.

UNIT V

Professional Skills: Negotiation Skills, Telephonic Skills, Interview Skills: Team building Skills and Time management

Practical:

- Listening
- Linguistics and Phonetics
- Telephonic Conversation
- Mock Interviews
- Group discussions
- Extempore
- Debate
- Role Plays

Suggested Readings

- Ashraf Rizvi.(2005).**Effective Technical Communication**. New Delhi:Tata Mc Graw Hill
- Prasad, H. M.(2001) **How to Prepare for Group Discussion and Interview**. New Delhi: Tata McGraw-Hill.
- Pease, Allan. (1998).**Body Language**. Delhi: Sudha Publications.
- Morgan, Dana (1998).**10 Minute Guide to Job Interviews**. New York: Macmillan.

Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore

B.A. Pass Course

SUBJECT CODE	CATEGORY	COURSE NAME	L	T	P	CREDITS	TEACHING & EVALUATION SCHEME				
							THEORY			PRACTICAL	
							END SEM University Exam	Two Term Exam	Teachers Assessment*	END SEM University Exam	Teachers Assessment*
BA202	SOC. SC., ARTS& HUM	Sociology of India	5	0	0	5	60	20	20	-	-

Legends: L - Lecture; T - Tutorial/Teacher Guided Student Activity; P – Practical; C - Credit;
Q/A – Quiz/Assignment/Attendance, MST Mid Sem Test.

Course Educational Objectives (CEOs): The student will be able to:

- To acquaint Students with Sociological development and significance.
- To highlight about the emergence of sociology.
- To provide an outline of the institutions and processes of Indian society. The central objective is to encourage students to view the Indian reality through a sociological lens.

Course Outcomes (COs): The student should be able:

- Apply the sociological imagination and sociological concepts and principles to her/his own life. Participate actively in civic affairs.
- Demonstrate how social change affects social structure and individuals and show how structure is constantly in a process of becoming.

BA202: Sociology (Core)

Sociology of India

COURSE CONTENTS:

Unit I

India as a Plural Society: Pluralism in India: Unity in Diversity, Diversities in Respect of Language, Caste, Race and Religion, Region, Factors of Unity.

Unit II

Diversity Problems: Communalism, Regionalism, Casteism, Lingusim, Naxalism, Cross- Border Terrorism.

Unit III

Social Institutions and Practices: Social Institutions: Economic; Concept of Property and Division of labour. Political – Power, Authority; Educational – Education and Society, Educational and Social.

Unit IV

Identities and Change: Factors of Social Change: Technological, Economic, Cultural, Demographic and Psychological Factors; Communication and Social Change.

Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore

B.A. Pass Course

Unit V

Challenges to Indian State and Society: Disadvantaged in India: Women, Children, Scheduled Castes, Scheduled Tribes: problems and Prospects, Other Backward classes.

Suggested Readings:

- Alavi, Hamaza and Harriss, John (eds.) (1980). **Sociology of Developing Societies: South Asia.** London: Macmillan.
- Deshpande, Satish, (2003). **Contemporary India: A Sociological View.** New Delhi; Viking.
- Dumont, L. (1997). **Religion, Politics and History in India.** Paris: Mouton,
- Haimendorf, C.V.F., (1967). "The Position of Tribal Population in India", in Philip Mason (ed.), **India and Ceylon : Unity and Diversity.** New York: Oxford University Press
- Karve, Iravati. (1994). "The Kinship map of India", in Patricia Uberoi (ed.) **Family, Kinship And Marriage In India.** Delhi: Oxford

Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore

B.A. Pass Course

COURSE CODE	CATEGORY	COURSE NAME	L	T	P	CREDITS	TEACHING & EVALUATION SCHEME				
							THEORY		PRACTICAL		
							END SEM University Exam	Two Term Exam	Teachers Assessment t*	END SEM University Exam	Teachers Assessment t*
BA203	Compulsory	Social Psychology	4	0	2	5	60	20	20	30	20

Legends: L - Lecture; T - Tutorial/Teacher Guided Student Activity; P – Practical; C - Credit;
Q/A – Quiz/Assignment/Attendance, MST Mid Sem Test.

Course Educational Objectives (CEOs): The student will be able to:

- Impart Social psychologists study society and individuals' thoughts, feelings and behaviors.
- Define social psychology and its core concerns compared to other disciplines.
- Describe some of the major research methods and theories.
- Describe the process of sampling and measurement.
- Distinguish good research from bad research.
- Apply social psychological understandings of ourselves and society in order to better understand both.

Course Outcomes (COs): The student should be able to:

- Describe key concepts, principles, and overarching themes in social psychology.
- Describe applications of social psychology

BA203

Introduction to Social Psychology

Unit I

Introduction: Brief history of Social Psychology (special emphasis on India), Scope of social psychology, levels of social behavior, approaches towards understanding social behavior.

Unit II

Individual level processes: Person perception: Attribution-theories, Biases and Errors, Attitude: formation, change and resistance to change, Factors influencing attitude Measurement of Attitudes - Likert method of Summated ratings, Bogardus method of Social Distance, Thurston's Equal appearing intervals method.

Unit III

Interpersonal processes: Interpersonal attraction, Prosocial behavior: theories and factors, Aggression: nature and types of aggression, theories of aggression and factors influencing aggression.

Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore

B.A. Pass Course

Unit IV

Group dynamics: Group: meaning and key aspects of Groups; Groups and Individual performance- Social facilitation, Social loafing. Decision making by Groups, Cooperation and Conflict, types of conflict, Group decision making.

Unit V

Stress and Coping: Stress: definition, what is stress effect of stress prolonged stress, Bio-psycho Social factors, coping: meaning and types of coping strategies. Applying Social Psychology: Environment, population, diversity.

List of practicals:

- Self concept scale
- Attitude measurement scale
- Aggression scale
- Social Skill problem behavior checklist
- Bell Adjustment Inventory

Recommended Readings:

- Alcock, J. E., Carment, D.W., Sadava, S.W., Collins, J. E. and Green, J. M. (1997). **A Text Book of Social Psychology**. Scarborough, Ontario: Prentice Hall/Allyn & Bacon.
- Baron, R. A. and Byrne, D. (2002). **Social Psychology**. New Delhi: Prentice Hall.
- Feldman, R. S. (1985). **Social Psychology: Theories, Research and Application**. New York: McGraw Hill.
- Myers, David, G (1994). **Exploring Social Psychology**. New York: McGraw Hill.
- Singh, A. K. (1996). **Adhunik Samajik Manovigyan Ki Rooprekha** (3rd edition). Varanasi: Motilal Banarsi Das.
- Tripathi, L. B. (1992). **Adhunik Samajik Manovigyan** Agra: National Psychological Corporation.
- Worchel, S. and Cooper, J. (1983). **Understanding Social Psychology**. Illinois: Dorsey Press.

Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore

B.A. Pass Course

SUBJECT CODE	CATEGORY	COURSE NAME	L	T	P	CREDITS	TEACHING & EVALUATION SCHEME				
							THEORY		PRACTICAL		
							END SEM University Exam	Two Term Exam	Teachers Assessment*	END SEM University Exam	Teachers Assessment*
BA204	Compulsory	Prose	5	0	0	5	60	20	20	0	0

Legends: L - Lecture; T - Tutorial/Teacher Guided Student Activity; P – Practical; C - Credit; Q/A – Quiz/Assignment/Attendance, MST Mid Sem Test.

Course Educational Objectives (CEOs): The student will be able to:

- Read complex texts actively: recognize key passages; raise questions; appreciate complexity and ambiguity; comprehend the literal and figurative uses of language.
- Appreciate literary form: recognize how form and structure shape a text's meaning; appreciate how genre generates expectations and shapes meanings.
- Interpret texts with an awareness of and curiosity for other viewpoints.

Course Outcomes (COs): The student should be able to:

- Practice writing as a process of motivated inquiry, engaging other writers' ideas through the use of quotations, paraphrase, allusions and summary. Use sources well and cite them correctly.
- Increase confidence in speaking publicly: articulate clear questions and ideas in class discussion; listen thoughtfully and respectfully to others' ideas; and prepare, organize, and deliver engaging oral presentations.

Paper 204: English Literature (Core) Prose

COURSE CONTENTS:

Unit I

Types of Prose and Style, Autobiography, Biography and Memoir, Travelogue

Unit II

Types of Essay: Periodical Essay, Formal Essay, Personal Essay

Unit III

Bacon: Of Studies, Richard Steele : Recollection of Childhood, Joseph Addison : Sir Roger at Church, Charles Lamb: The Convalescent

Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore

B.A. Pass Course

Unit IV

Dr. Johnson: Letter to Lord Chesterfield, G.K. Chesterton: On Running after One's Hat

A.G. Gardiner: On Shaking Hands

Unit V

Robert Lynd: A Disappointed Man, J.B. Priestly: On Doing Nothing, HillarieBellock :

On Spellings, E.V. Lucas: Bores

Recommended Readings:

- Ker, W. P. **The Earlier History of English Prose**
- Prasad, B. (1999). **A background to the History of English Literature. (Revised Edition).**
New Delhi: Trinity Press Publication

Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore

B.A. Pass Course

SUBJECT CODE	CATEGORY	COURSE NAME	L	T	P	CREDITS	TEACHING & EVALUATION SCHEME				
							THEORY			PRACTICAL	
							END SEM University Exam	Two Term Exam	Teachers Assessment*	END SEM University Exam	Teachers Assessment*
BA 205	Compulsory	Microeconomics– II	5	-	-	5	60	20	20	-	-

Legends: L - Lecture; T - Tutorial/Teacher Guided Student Activity; P – Practical; C - Credit; *Teacher Assessment shall be based on following components: Quiz/Assignment/ Project/Participation in Class, given that no component shall exceed more than 10 marks.

.Course Objectives:

1. Understand and analyse the behaviour of individuals, firms and markets;
2. Introduces students to models of how individuals and firms interact within markets, when markets fail, and how government policy may improve outcomes for society.

Course Outcomes :

1. To get knowledge about how economic development is practiced in diverse nation..
2. It also explain the incomes earned by the factors of production.
3. To apply the concept and policy experiences to other developing countries.

COURSE CONTENTS

UNIT I : Concepts of Revenue

Concept of Revenue- Total Revenue, Average Revenue, Marginal Revenue, Relationship between AR and MR Curves. Three Types of Revenue (AR, MR and TR) and Price Elasticity.

UNIT II: Market Structures:

Price and Output under Perfect Competition, Monopoly, Monopolistic Competition and under Oligopoly. Price Discrimination- Degrees of Price Discrimination, Kinked Demand Curve Theory of Oligopoly

UNIT III: Market Failure

Sources of Market Failure- Imperfect Competition, Monopoly and market Failure- Externalities and Market Failure, Public Goods and Market Failure, Imperfect Information-Distribution of Goods Economic Efficiency.

UNIT IV: Income Distribution

Wages: Meaning and Types of Wages. Real and Nominal Wage. Concept of Rent. Ricardian Theory of

Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore

B.A. Pass Course

Rent, Quasi Rent, Loanable Fund Theory and Keynes Liquidity Preference Theory of Interest. Theories of Profit

UNIT V: Welfare Theory

What is Welfare Economics, Economic and General Welfare, Positive Economics and Welfare Economics, The Pareto Criterion, The Compensation Criteria, The Social Welfare Function, Arrow's Impossibility Theorem

Text Book:

1. Ahuja, H.L. (2016). *Principles of Microeconomics*, S. Chand and Company Limited, New Dehli

Reference Books:

1. Case, Karl E.& Ray C. Fair, *Principles of Economics*, Pearson Education, Inc., 8th edition,2007.
2. Dominick Salvatore. *Microeconomic Theory Schaum's Outline series* Delhi: Tata McGraw Hill.
3. Lipsey, Richard., & Chystal, Alec,. (2011), *Economics*
4. Samuelson, Paul., & Nordhas, William (2010), *Economics*
5. Ahuja, H,L. (2016). *Principles of Microeconomics*
6. Mankiw, G. (2012). *Principles of Economics (6th edition)*
7. Salvatore, D. (2003). *Microeconomics, Schaum's Outline (4th edition)*
8. Pindyck, R., & Rubinfeld, D. (2017) *Microeconomics (8th edition)*

Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore

B.A. Pass Course

SUBJECT CODE	CATEGORY	COURSE NAME	L	T	P	CREDITS	TEACHING & EVALUATION SCHEME				
							THEORY			PRACTICAL	
							END SEM University Exam	Two Term Exam	Teachers Assessment*	END SEM University Exam	Teachers Assessment*
BAHNPUBAD201	Compulsory	Theories of Public Administration	5	0	0	5	60	20	20	-	-

Legends: L - Lecture; T - Tutorial/Teacher Guided Student Activity; P – Practical; C - Credit;
Q/A – Quiz/Assignment/Attendance, MST Mid Sem Test.

Course Educational Objectives (CEOs): The students will be able to:

- Understand the meaning of the concept of developmental administration
- To evaluate the nature and purpose of developmental administration
- Understand the various facets and elements of developmental administration

Course Outcomes (COs): The students should be able to:

- Understand the meaning of the concept of developmental model
- Understand how the concept of developmental stage is being theorised by policy makers
- Know of the relevance of the contemporary development and its discourse of its developmental and administration purpose and state.

COURSE CONTENTS:

Unit I

Administrative Theory.

- A) Significance And Importance Of Theory.
- B) Evolution And Emerging Trends In Administrative Theory
Oriental Thought : Kauntilya And Sun Tzu
Politics And Administration Dichotomy : Woodrow Wilson And F J Good Know

Unit II

Classical Theories

- A) Classical Approach Henry Fayol Luther Gulick And Lyndall Urwick
- B) Scientific Management Approach F W Taylor.
- C) Bureaucratic Approach Max Weber And Karl Marx

Unit III

Human Relations And Behavioral Approaches

- A) Human Relation Approach : Elton Mayo
- B) Behavioral Approach : Herbert A Simon
- C) Socio Psychological Approach Abraham Maslow Mc Gregor Rensis Likert Victor Vroom

Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore

B.A. Pass Course

Unit IV

Organisational Humanism

- A) Frederick Herzberg : Hygiene And Motivational ; Factors
- B) Chris Argyris Integrating And The Organization

Unit V

Social System Thought:

- A) Mary Parker Follett : Constructive Conflict And Leadership
- B) Chester Bernard – Formal And Informal Organisations And Functions Of Executive
- C) Ecological Approach : Riggs

Suggested Readings:

- Avasthi and Maheshwari: **Public Administration**. Laxmi Narain Aggarwal, Agra, 1988.
- Hoshier Singh & Pardeep Sachdeva, **Administrative Theory**, Kitab Mahal, New Delhi, 2005.
- M.P. Sharma and B.L. Sadana: **Public Administration in Theory and Practice**, Kitab Mahal, Allahabad, 1988.
- J.D. Straussman: **Public Administration**, Holt, Rinehart and Winslow, New York, 1985.
- Mohit Bhattacharya: **Public Administration**, Calcutta: World Press (2nd Ed.) 1991.

Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore

B.A. Pass Course

SUBJECT CODE	CATEGORY	COURSE NAME	L	T	P	CREDITS	TEACHING & EVALUATION SCHEME				
							THEORY			PRACTICAL	
							END SEM University Exam	Two Term Exam	Teachers Assessment*	END SEM University Exam	Teachers Assessment*
BAHNPOLSC201	Compulsory	Western political Thinkers.	5	0	0	5	60	20	20	-	-

Legends: L - Lecture; T - Tutorial/Teacher Guided Student Activity; P – Practical; C - Credit;
Q/A – Quiz/Assignment/Attendance, MST Mid Sem Test.

Course Educational Objectives (CEOs): The student will be able to

- get familiarized with legacy of the thinkers with the view to establishing the continuity and change within the Western political tradition

Course Outcomes (COs):

The students should be able to:

- Understand how the great masters explained and analyzed political events and problems of their time and prescribed solutions.
- Explain the legacy of the thinkers with the view to establishing the continuity and change within the Western political tradition.

Unit-I: Plato, Aristotle

Unit-II: Cicero, Machiavelli

Unit-III: Hobbes, Locke, Rousseau

Unit-IV: Bentham and J.S. Mill

Unit-V: T.H. Green, Hegel, Karl Marx

Suggested Readings:

- Arora, Prem and Brij Grover. **Political Thought**. New Delhi: Cosmos Book Hieve (P) Ltd.
- Ebenstein, William. **Great Political Thinkers Plato to Present**. New Delhi: Oxford and IBH Publishing Co.
- Gupta, R.C. **The Great Political Thinkers**. Agra: Lakshmi Narayan Agarwal.
- Sabina. G. **History of Political Theory**. New Delhi: Oxford and IBH Publishing Co.

Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore

B.A. Pass Course

COURSE CODE	CATEGORY	COURSE NAME	L	T	P	CREDITS	TEACHING & EVALUATION SCHEME				
							THEORY			PRACTICAL	
							END SEM University Exam	Two Term Exam	Teachers Assessment*	END SEM University Exam	Teachers Assessment*
BA 209	Compulsory	Anthropology of Kinship	5	-	-	5	60	20	20	-	-

Legends: L - Lecture; T - Tutorial/Teacher Guided Student Activity; P – Practical; C - Credit; Q/A – Quiz/Assignment/Attendance, MST Mid Semester Test.

Course Objectives:

1. To gain a better understanding of the kinship system.
2. To know the process of anthropological interpretation and representation.

Course Outcomes:

1. The student should be able to appreciate the social system.s
2. The student should be able to analyse the changing structure of marriage and family.

Syllabus:

UNIT I: Kinship:

Definition, Types and Functions, Endogamy and Exogamy, Principles of Descents, Kinship Terminology and Typology.

UNIT II: Marriage:

Definitions, Types and Functions, Alliance and Descents, Regulations of Marriage, Types and Forms of Marital Transactions.

UNIT III: Family:

Definitions and Types, Basic structure and Types, Theories of Family, Rules of Residence, Change in Structure and Function of family.

UNIT IV: Race and Ethnic Relations:

Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore

B.A. Pass Course

Meaning and Definition of Race, Classification of Race, Lineage, Clan, Phratry, Moities, Ethnocentrism, Xenocentrism,

UNIT V: Caste and class:

Meaning and Characteristics, Gotra, Pravar, Sapind, Sub caste, Merits and Demerits, Sanskritization, Estate and class, Criteria of class, Difference between caste and Class.

Text Books:

- 1) Anthropology : The Study of Man, Dr. Indrani Basu Roy
- 2) An Introduction to Social Anthropology, D.N Majumdar
- 3) Principles of Sociology, C.N Shankar Rao, 2014, S.Chand

Reference Books:

- 1) Anthropology, Ember and Peregrine.
- 2) An Introduction to Anthropological Theories and Theorists, Jerry D.Moore
- 3) Marriage and Family in India, K.M Kapadia,
- 4) The Family, William J. Goode
- 5) Human Society, Kingsley Davis

Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore

B.A. Pass Course

SUBJECT CODE	CATEGORY	COURSE NAME	L	T	P	CREDITS	TEACHING & EVALUATION SCHEME				
							THEORY			PRACTICAL	
							END SEM University Exam	Two Term Exam	Teachers Assessment*	END SEM University Exam	Teachers Assessment*
BA206	SOC. SC., ARTS& HUM -	Field Study/Book Review/Case Study/Seminar	0	0	0	5	0	0	0		100

Legends: L - Lecture; T - Tutorial/Teacher Guided Student Activity; P – Practical; C - Credit;
Q/A – Quiz/Assignment/Attendance, MST Mid Sem Test.

Course Educational Objectives (CEOs): The students will be able:

- This paper has an objective of exposing the students on various field study concepts
- To provide an opportunity for students to apply theoretical concepts in real life situations
- To enable students to manage resources, work under deadlines, identify and carry out specific goal oriented tasks

Course Outcomes (COs):

- The student should be able to acquire research skills and capabilities to take up the project work.

The work serves the twin purposes of providing critical insights to students and providing industry with graduates of a high caliber who are ready to get ahead in the world from day one. There will be continuous evaluation of the student on the basis of work assigned and regular submissions. The students need to complete the work in the stipulated time.